



Indian Women in Finland Ry (IWF Ry)

PRIVACY POLICY AND CONFIDENTIALITY AGREEMENT

Indian Women in Finland Ry (IWF)

Last Updated: [2.3.2025]

Indian Women in Finland Ry (IWF) (“we,” “us,” or “our”) is committed to protecting the privacy and security of personal data collected through our website and programs. This Privacy Policy explains how we collect, use, and safeguard personal information, including the processing of data related to the IWF Business Directory, member communications, and networking activities.

By using our website and services, you agree to the terms of this Privacy Policy and our Confidentiality Agreement outlined below. If you do not agree, please refrain from using our website or services.

1. INFORMATION WE COLLECT

We collect two types of information:

1.1 Personal Information

This includes details that can be used to identify individuals or businesses, such as:

- Name, phone number, and email address
- Business name, industry, and website
- Membership details and participation in IWF events
- Any personal data submitted via contact forms or registrations

1.2 Non-Personal Information

This includes aggregated or anonymous data such as:

- Browser type, device type, and IP address
- Pages visited, time spent on our website, and referral sources
- Cookies and analytics data to enhance user experience

We do not knowingly collect data from individuals under the age of 13. If we discover that we have received personal information from a child without parental consent, we will delete it.

2. PURPOSE OF DATA COLLECTION

IWF collects and processes data for the following purposes:



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- ✓ **Business Directory:** To maintain and share a directory of businesses owned by Indian women in Finland.
- ✓ **Networking & Communication:** To connect members, facilitate collaboration, and promote businesses within the IWF community.
- ✓ **Events & Programs:** To manage event registrations, send updates, and improve services.
- ✓ **Marketing & Promotions:** To share newsletters, social media features, and updates about IWF initiatives.
- ✓ **Legal Compliance:** To meet legal obligations under the General Data Protection Regulation (GDPR).

Legal Basis for Processing

We process personal data based on:

- Consent (e.g., subscribing to our Business Directory)
- Legitimate Interest (e.g., improving networking opportunities)
- Legal Obligations (e.g., data retention for compliance)

3. HOW WE SHARE DATA

IWF does not sell, rent, or trade personal information. However, we may share data in the following cases:

3.1 Within the IWF Community

- ✓ Business directory information may be shared within the IWF network.
- ✓ Limited contact details may be shared with verified business collaborators.

3.2 External Partners & Third Parties

We may use third-party services (e.g., email providers, analytics tools) that process data on our behalf. They are contractually bound to protect your information.

3.3 Legal & Security Reasons

We may disclose personal data if required by law or to protect the rights, safety, and integrity of IWF and its members.

4. DATA SECURITY & RETENTION

4.1 Security Measures



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We implement industry-standard security protocols to protect personal data, including:

- ✓ Encryption & Secure Storage – Protecting data from unauthorized access.
- ✓ Restricted Access – Only authorized personnel can access confidential data.
- ✓ Regular Monitoring – Assessing security risks and vulnerabilities.

4.2 Data Retention

- Personal data will be retained for one year unless users request continued inclusion.
- Business directory data will be retained unless a business opts out.
- Users can request deletion of their data at any time.

5. YOUR RIGHTS UNDER GDPR

Under the General Data Protection Regulation (GDPR), individuals have the right to:

- ✓ Access their personal data and request a copy.
- ✓ Rectify inaccurate or outdated information.
- ✓ Withdraw Consent at any time for marketing or data sharing.
- ✓ Request Deletion of their personal data (except where legally required).
- ✓ Object to data processing for certain purposes.
- ✓ Lodge a Complaint with data protection authorities if concerns arise.

To exercise these rights, email [Insert IWF Contact Email].

6. CONFIDENTIALITY AGREEMENT

By participating in IWF programs, individuals and businesses agree to:

- ✓ Maintain confidentiality of any shared personal or business data.
- ✓ Use information only for intended networking and collaboration purposes.
- ✓ Not disclose or distribute confidential data to third parties without prior consent.

⊘ Prohibited Actions:

- Sharing members' personal information without permission.




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- Using IWF data for unsolicited marketing.
- Selling or monetizing directory data.

IWF reserves the right to take action against breaches of confidentiality.

7. COOKIES & TRACKING TECHNOLOGIES

Our website may use cookies to enhance user experience, including:

 Essential Cookies – Required for website functionality.

 Analytics Cookies – Track visitor interactions for improvements.

 Marketing Cookies – Provide relevant promotions.

Users can manage cookie preferences through their browser settings.

8. THIRD-PARTY LINKS

IWF may include links to external websites. We do not control their privacy policies and encourage users to review their terms separately.

9. CHANGES TO THIS POLICY

IWF reserves the right to update this Privacy Policy as needed. Changes will be posted on our website with the latest update date at the top.

Significant changes will be communicated via email. Continued use of our website and services constitutes acceptance of these updates.

10. CONTACT US

For questions, data requests, or privacy concerns, please contact:

 Email: [indianwomeninfinland@gmail.com]

 Website: <https://www.iwf.fi/>

This policy ensures that IWF complies with GDPR and maintains the trust and privacy of its members.